



Welcome to Alexander Rosse

Alexander Rosse is a modern accountancy practice built around its clients. We service the small business and contractor market using the world's leading accounting package to provide an exceptional service to clients. Alexander Rosse is regulated by the Institute of Chartered Accountants for England and Wales (ICAEW) and is one of the leading members of the Professional Contractors Group association (www.pcg.org.uk) giving us the status of being a "PCG" Accredited Accountant. We specialise in serving the needs of interim managers, contractors and small businesses. Our clients tell us we are the best at what we do. You can see some of the quotes below.

We appreciate that our clients are busy and their world does not revolve around their accountant, so we are contactable 24/7/365 via email, telephone, Skype or post. We do not need you to come and visit us and we don't like to move bits of paper around, so you are able to input your data straight into our web-based accounting package, Xero.

Software

Xero is the world's easiest accounting package. It is web based and therefore the package and your data is accessible from anywhere, both by us and you. You do not have to post your receipts to us and we don't charge you for storing bits of paper. Your data is backed up and held securely.

Fees

Our charging structure is simple. There are no surprises and we don't charge by the hour. We make it clear what is included in the price. Payment is by direct debit, so you don't have to send us a cheque.

The Alexander Rosse Approach

Alexander Rosse is on a mission to redesign the way accountancy services are delivered to contractors. For years, the profession has delivered its services to clients in an archaic fashion, using outdated technology and offering little value. The firm has designed its services to eliminate some of the costly practices that add little value, such as the transmission and storage of paper, face-to-face meetings, hourly billing and out of date reporting.

Alexander Rosse advisors are all professionally qualified and have extensive experience in working with small to medium sized businesses and sole traders as well as entrepreneurs and rapid-growth companies.



What we do

The table below shows what we do for our clients:

	Included in fees?
Initial review of contract for IR35 purposes	√
Access to fully qualified accountants	√
Help with and/or company set up (a)	√
Advice on managed service companies vs limited companies	√
Mortgage & financial references	√
Salary level advice	√
Unlimited telephone and email support - outside of contractor office hours. Emails acknowledged within 4 working hours	√
Access to directors on compliance issues	√
Monthly Newsletters	√
Monthly updates	√
Special Offers	√
Tax Investigation Coverage	√
Access to Xero	√
Webinar on use of Xero	√
Annual Financial Statements	√
Income Tax Returns	√
Tax Administration including tax reminders and payments to be made to the Inland Revenue	√
VAT registration, VAT returns & general VAT advice	√
Flat rate application	√
Companies House - annual returns (a) and filing of abbreviated accounts	√
All payroll related matters (PAYE, NI, P35's, P14's etc)	√
Dividends and corporation tax computations	√
Access to client portal and community	√
Client only access to website and help sheets	√

(a) Disbursements not included in the fee



Trust

We know that relationships are based on trust and by joining us, you are taking a risk in our ability to deliver. In order to make it easier, we offer a full 365 day money back guarantee. If for any reason you are not happy with our service at any time in the first year, we will refund you the full fee for the year, so there is no risk for you.

Why choose Alexander Rosse?

Most accountancy practices have evolved their operating model over many years and are still working in the way they did some time ago. They are driven by their internal constraints and not by what their clients want.

We know clients have a choice. Here are a few things that set the firm apart from other accountants:

- From our research and experience, we know that not every business needs a full service accountant. If we don't think we can offer value, we will say so, because our reputation as a trusted advisor is our most important asset. That's why we have teamed up with the world's easiest accounting system – Xero – to offer a simple software solution that helps keep our clients books in order;
- We are members of the Professional Contractors Group ("PCG") and are a PCG Accredited Accountant. The PCG is a not for profit association and is the leading voice of freelancing that defends, helps and promotes freelancers, consultants, interims and contractors in the UK. To join this elite organisation, we have taken additional training and met strict entry criteria as set by the PCG before being admitted to membership;
- We are seriously leading edge in terms of technology and its applications to make our clients' lives easier;
- Our clients have **unlimited** access to us, literally 24/7/365 through email and other communication channels;
- We don't have a call centre and we don't offshore any of our work;
- We don't use voice mail;
- We appreciate that engaging a new advisor can carry risk, so we give an **unconditional** money back guarantee in the first year you are with us;
- We have access to some of the leading tax specialists in their field;
- We are the only accounting firm that encourages our clients talk to each other.



Client testimonials

Below are just some of many client testimonials given to the firm:

"With Alexander Rosse I am able to get support from them whenever I want."

Gopal Patel, Director, Gopal Consulting Ltd

"Having had a few issues with my last accountant, I chose Alexander Rosse because they were local and because I knew people who were already with them – I have a lot of confidence in them."

Rais Alvi, Director, Moria Consultancy Service Ltd

"Thank you for your excellent services. IT Security People Ltd is very happy with your professional approach and ongoing support. Our organisation has truly benefited with your accounting expertise. We shall be happy to recommend your accounting services to other organisations."

Urmila Pereira, Director, IT Security People Ltd

"We strongly recommend Alexander Rosse as an accounting firm. They are extremely friendly, helpful, professional and knowledgeable accountants. Switching over our accounting matters to Alexander Rosse was one of the best decisions we made last year. We are very happy and will continue doing business with them."

Jude Lobo, Director, Meprosys Ltd

"The reason why I choose Alexander Rosse was because they work in the same way that I want to work."

Stephen Pollard, Director, Titanium Fire Ltd

"Alexander Rosse has a business model similar to ours, where simplicity is a key feature. People and business tend to over complicate things, which does not add value."

Pontus Noren, Co-founder and Director, Cloudreach Ltd – One of the first IT companies to serve cloud computing technology

Contact Us

Contact Alexander Rosse on 01908 395 900 or email us at info@alexanderrosse.co.uk to discuss whether we can help you. As an alternative to the above, you can, of course, write to us at 10 Linford Forum, Rockingham Drive, Linford Wood, Milton Keynes, MK14 6LY.